



Docket No. 1095.1076/JDH

Honorable Assistant Commissioner  
of Patents  
Washington, D.C. 20231

Dear Sir:

**NEW APPLICATION TRANSMITTAL LETTER**

Transmitted herewith for filing is the ☒ utility or ☐ design patent application of Inventors:

- (1) Akira KAMAKURA
- (2) Hideki TANAKA

Entitled: **MARKETING SYSTEM**

Enclosed are:

1. The papers required for filing date under 37 C.F.R. §1.53(b):
  - 28 pages of specification
  - 1 page of Abstract
  - 3 pages of claims
  - 13 sheets of ☒ formal or ☐ informal drawings
2. ☒ Combined Declaration/Power of Attorney
3. Assignment
  - ☒ An assignment of the invention to: FUJITSU LIMITED
4. Claim for Priority Under 35 U.S.C. §120
  - ☐ The benefit under 35 U.S.C. §120 is hereby claimed from the following U.S. application(s):
5. Claim for Priority Under 35 U.S.C. §119
  - ☒ The benefit of priority under 35 U.S.C. §119 is hereby claimed from the following foreign application(s):  
  
Japanese Patent Application No. 08-309036, filed November 20, 1996.
  - ☒ A certified copy of each of the above-identified foreign applications is enclosed.

|                      | CLAIMS AS FILED         |                        |   |               |        |                |
|----------------------|-------------------------|------------------------|---|---------------|--------|----------------|
|                      | Originally Filed Claims | Highest Number Allowed |   | Present Extra |        | Additional Fee |
| Total Claims         | 10                      | 20                     | = | 0             | X \$22 | 0.00           |
| Independent Claims   | 1                       | 3                      | = | 0             | X \$80 | 0.00           |
| Basic Filing Fee:    |                         |                        |   |               |        | \$ 770.00      |
| TOTAL FEES ENCLOSED: |                         |                        |   |               |        | \$ 770.00      |

- ☐ Amendment cancelling extra claims enclosed
- ☐ Amendment deleting multiple dependencies enclosed

7. Small Entity Statement

- ☐ A verified statement that this is a filing by a "small entity" under 37 C.F.R. §1.9 and §1.27 is attached.

Filing Fee Calculation (50% of above)

8. Fee Payment

- ☐ Not enclosed
- ☐ No filing fee is to be paid at this time.
- ☒ Enclosed
- ☒ Filing fee calculation above \$ 770.00
- ☒ Recording Assignment (\$40.00; 37 C.F.R. §1.21(h)(1)) \$ 40.00

**TOTAL FEES ENCLOSED \$ 810.00**

9. Method of Payment of Fees

- ☒ Check in the amount of \$810.00.
- ☐ Charge Deposit Account No. 19-3935 in the amount of \$  
A duplicate of this transmittal letter is attached.

10. Authorization to Credit Overpayment or Charge Additional Fees

- ☒ The Commissioner is hereby authorized to credit any overpayment, or charge fees under 37 C.F.R. §1.16 (filing fees) or 37 C.F.R. §1.17 (application processing fees) which may be required, to Deposit Account No. 19-3935.

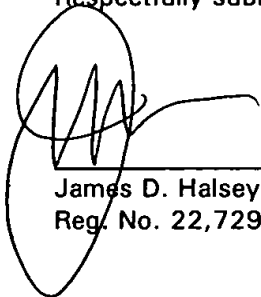
11. Correspondence Address:

STAAS & HALSEY  
700 Eleventh Street, N.W.  
Suite 500  
Washington, D.C. 20001  
(202) 434-1500

Respectfully submitted,

Date: July 28, 1997

By:

  
James D. Halsey, Jr.  
Reg. No. 22,729

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**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

In re Application of:

Akira KAMAKURA, et al.

Serial No.: To Be Assigned

Filed: July 28, 1997

For: MARKETING SYSTEM

Group Art Unit: To Be Assigned

Examiner: To Be Assigned

**SUBMISSION OF CERTIFIED COPY OF PRIOR FOREIGN  
APPLICATION IN ACCORDANCE  
WITH THE REQUIREMENTS OF 37 C.F.R. §1.55**

*Honorable Assistant Commissioner  
for Patents  
Washington, D.C. 20231*

*Sir:*

In accordance with the provisions of 37 C.F.R. §1.55, Applicant submits herewith a certified copy and an English translation thereof, of the following foreign applications:

Japanese Patent Application No. 08-309036, filed November 20, 1996.

It is respectfully requested that Applicant be given the benefit of the foreign filing date as evidenced by the certified papers attached hereto, in accordance with the requirements of 35 U.S.C. §119.

Respectfully submitted,  
STAAS & HALSEY

Dated: July 28, 1997

By: \_\_\_\_\_

James D. Halsey, Jr.  
Reg. No. 22,729

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